Applied Creative Problem Solving

A unique, practical approach to learning and applying a structured Creative Problem Solving methodology



We know we need to exercise our creativity to come up with fresh, original, yet practical solutions to sticky problems... but we don't know where to start!

This series of workshops will help you to

- 1. Leverage your creativity by learning the **detailed steps** you can take to generate **original**, **practical solutions** to complex business problems
- 2. Apply this structured Creative Problem Solving methodology to develop innovative approaches to address your most challenging problems

Participants learn the theory, principles and process of Creative Problem Solving and benefit from a facilitated learning experience in which they practice applying the process to their own business problems.

- This CPS methodology is grounded in doctoral research and based on 30 years of strategic consulting experience
- Workshops can be facilitated online or in person

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