

### SECURE THE FUTURE

At Futura International we believe that every business has the potential to maximise its chances of success by not only applying appropriate risk management strategies, but also by incorporating foresight into its strategic thinking.



Business is, at its core, about both opportunities and risks. The balance to pursue opportunities and to manage the risks associated with chasing those opportunities is key. In the end, a business must profit from opportunities, it is all about turning golden opportunities into profitable endeavours. Sadly, we seldom hear about opportunity management, only risk management. However, by enhancing a positive risk, you can increase the opportunity for an optimistic outcome.

Futura International believes that any business can profit from their risks – meaning that through proper risk management and governance, you can mitigate profit erosion, resulting in higher profits.

"If we define Futurism as an exploration beyond accepted limits, then the nature of limiting systems becomes the first object of exploration."

Frank Herbert

## **BACKGROUND**

Futura International opened its doors for business in 2021, with one goal in mind – to be exclusive. Futura is Latin for "the future".

Futura International is a future-orientated business that focusses on securing the future of organisations. Although the tagline can be interpreted in a narrow and literal sense – by securing a client's IT systems or improving their governance controls, we also provide future research services. We do this by assisting clients to secure their future by means of gaining foresight into the future to align their strategies.

Our purpose is far higher than emulating yet another Management Advisory firm. We want our clients to feel excited about the future, and to understand at their core why they should feel that way. Implementation of strategic processes, methods, and tools will prepare you and then you can enjoy the rewards.

Futura International is based in South Africa, but we can assist you with multi-national activities.



## **SERVICES TO CLIENTS**

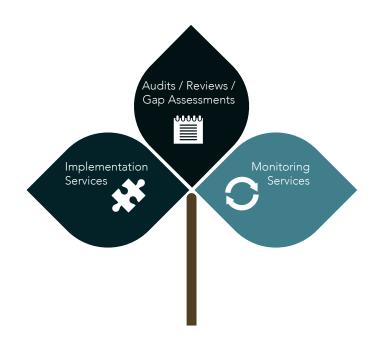
#### 1. STRATEGIC

- Business, IT, and digital strategies
- Strategic foresight development
- Trend scanning (PESTLE)
- Scenario planning (normative & explorative)
- Future research
- CIO advisory

#### 2. CORPORATE AND IT GOVERNANCE

- Internal audits
- IT audits
- Cybersecurity audits (incl. pen tests)
- Business Continuity Planning (BCP) and Disaster Recovery Planning (DRP) – audits and development
- Risk and control assessments
- Data privacy audits (incl. SOC 2 reports on data privacy)
  - PoPIA & GDPR
- ISO (internal) audits and implementation
- Data analytics (incl. "CAATS")
- SLA reviews
- International framework(s) audits
- Policies and procedures development
- SOC 1 (ISAE 3402 and SSAE 18) & SOC 2 (ISAE 3000 + TSP 100 Trust Principles/Criteria)





# 3. COMPLIANCE AUDITS/ GAP ASSESSMENTS

- PoPIA / GDPR
- ISO, NIST, and COBIT
- IT control gap assessments

#### 4. AD HOC CONSULTING

• Any strategic and governance work

#### **BENEFITS**

- One-stop shop for all corporate and multidisciplinary needs
- Reduced cost
- Access to professional advisory & assurance professionals
- Priority client
- Controlled environment

## **TEAM**

Futura International offers clients a wealth of professional expertise – providing more than 60 years of experience in combined (senior) resources.



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Director & Founder
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Michiel Jonker has over 20 years of extensive experience as a Business and Digital Foresight and Governance Advisor. As a former director and partner at two multi-national Audit and Advisory firms, Michiel led and directed numerous projects within all sectors. When asked who his ideal client is, his answer echoes his sentiments:

"Whoever is passionate about his or her business – to grow it and take it beyond risk by identifying latent opportunities. No matter how big or small, listed, or unlisted, we are all part of the economic ecosystem."

#### **OTHER SENIOR RESOURCES**

We make use of various professional resources:

- Auditors (internal auditors and IT auditors)
- Cybersecurity specialists
- ISO specialists
- Corporate and IT governance specialists
- Risks management specialists
- Data analysts
- Software Quantity Surveyor
- Business Continuity Planning (BCP) and Disaster Recovery Planning (DRP) specialists

- Chief Information Officers (ISO)
- Data privacy specialists
- Project management specialists
- Legal specialists
- Futurists
- Research specialists

#### **CONTACT US**

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